



AGRI GUJARAT 2021

Leading Exhibition on Agriculture inputs,
Equipments, Solar & Veterinary Products

16 17 18 Junagadh Agricultural
University Campus
April 2021 Junagadh, Gujarat

JOINTLY ORGANISED BY



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About the Junagadh Agricultural University



Junagadh Agricultural University located at Junagadh city, at foot hills of beautiful and historic Girnar Mountain, it is 100 km away from each Rajkot, Somnath & Porbadar and 200 km from Dwarika. JAU represents ten districts of historically known as Saurashtra, covering about 32.82 per cent area of the Gujarat State. The region is endowed with 788 kms of sea coast stretching all along from gulf in the North West through the Arabian sea in the South up to the Gulf of Cambay in the east.



Junagadh Agricultural University

The University offers education in six faculties viz., Agriculture, Horticulture, Agricultural Engineering & Technology, Fisheries Science, Veterinary Science & Animal Husbandry and MBA in Agri-Business Management. In all the faculties, the higher education is imparted up to Ph.D. through eight constituent colleges. Five diploma programmes are also offered in eight polytechnics in Agriculture, Horticulture, Agro-Processing, Animal Husbandry and Agricultural Engineering. In order to cater the needs of farmers, research is carried out at 31 research stations, spread over different agro-ecological situations of Saurashtra region conduct need base multidisciplinary research. The seven KVKs performs the function of extension education and acts as bridge between research outcomes and farmers.

About Spark Media



Spark Media is an event management company that creates comprehensive plans that include the a range of services for events, exhibitions and industrial product branding. Their methods of planning and implementation exercises are based on extensive research, innovation, focus and structured communication, which attract targeted audience. With the motto 'From conceptualisation to completion', Spark Media has created a niche for itself by nurturing effective and satisfactory partnerships with an ethical and honest approach.

Concurrent Event :

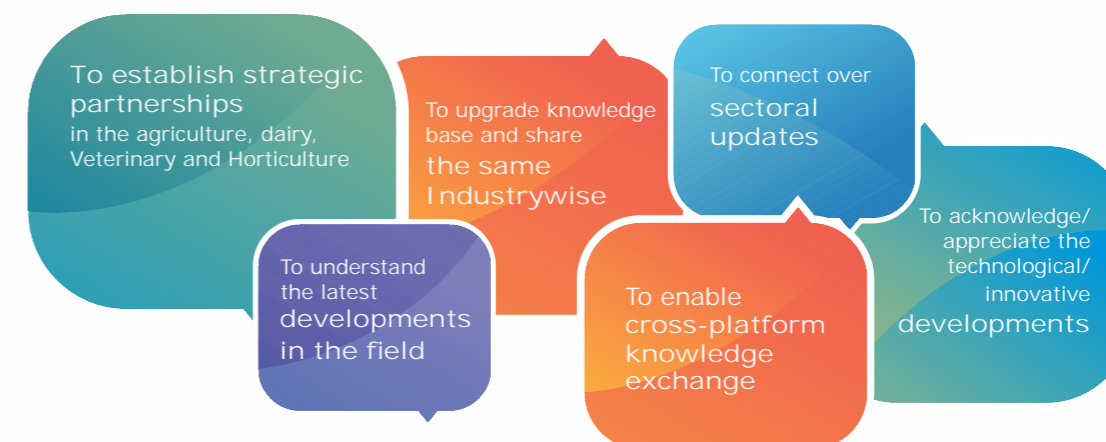
Organizing India's First ever Agrithon for farmer's & Farming awareness at Junagadh, Gujarat, Giving Mileage to all People Connected to Agriculture & Natural Products & Services.



Why Junagadh, Gujarat?

The region of Saurashtra in Gujarat boasts of 50% of cultivated land. From oilseed, cereal and fruits, the range of crops produced here is staggering. Though the produce is extensively consumed locally, a large chunk of it is exported. The thriving farming community in the region demonstrates both; ancient know-how that is handed down the ages, as well as application of new-age technological advancements in the field. The combination of the two has helped the agricultural sector immensely. And Junagadh, a prominent town in the region, is at the center of all the happenings in the sector. The strategic presence of Junagadh Agricultural University further helps the entities associated with agriculture thrive and catalyses the industry growth.

Advantages & Benefits for participants and visitors



Participants Profile	Visitors Profile
Agricultural Machinery & Equipment	Farmers
Dairy, Food Machinery	Agents, Distributors and Dealers
Start up & Innovation products in Agriculture	Public Sector Delegations
Renewable Energy	Agri Scientist
Research & Development Service	
Green House, Irrigation, Horticulture & veterinary Products	
Pesticides, Seeds, Organic Products	

Promotional Activities

360 degree Campaign on regular basis to attract visitors and delegates. Social Media Via Facebook, Instagram and other relevant platforms. Banners, Hoardings, Messages, Newspaper Ads & leaflet in regional languages.

